

University Profile for Libraries(2007-2008)

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Unit Title		Unit Level		Parent Unit			
Libraries		Budget Unit		Academic Affairs			
Unit URL			Unit E-mail	Unit Mail	Unit Phone	Unit Room	Unit Building
http://www.nsula.edu/watson_library/				NSU, Watson Library, Natchitoches, LA 71497	318-357-4403	Room 309	Watson Library
Secretary Name		Secretary Phone		Secretary E-mail			
Annette Merrell		318-357-4403		merrella@nsula.edu			
History Date	Administrator Title	Administrator Name		Administrator E-Mail			
07/01/2005	Director, University Libraries	Fleming A. Thomas		thomas@nsula.edu			
Comments							
History Date	Administrator Title	Administrator Name		Administrator E-Mail			
07/01/2004	Interim Director of Libraries	Fleming A. Thomas		thomas@nsula.edu			
Comments							
History Date	Administrator Title	Administrator Name		Administrator E-Mail			
08/13/2001	Director of Libraries	Dennis C. Tucker		tuckerd@nsula.edu			
Comments							
University Mission				University Goals			
<p>Northwestern State University is a responsive, student-oriented institution that is committed to the creation, dissemination, and acquisition of knowledge through teaching, research, and service. The University maintains as its highest priority excellence in teaching in graduate and undergraduate programs.</p> <p>Northwestern State University prepares its students to become productive members of society and promotes</p>				<ul style="list-style-type: none"> • To create and maintain a responsive, student-oriented environment. • To provide programs, services, and operations throughout the 			

economic development and improvements in the quality of life of the citizens in its region.

University of high quality and effectiveness.

- To enhance institutional viability through effective enrollment management.
- To promote economic development, community service, and an improved quality of life in the region.

Institutional Objectives

1. Identify and support programs and services responsive to the needs of the service area and student clientele. (e.g., adult learning, distance education niche, new degree programs, student activities, registration, financial aid, accreditation, financial services)

2. Evaluate and respond to the changing environment to assure student learning and development. (e.g., enrollment management, advising, retention, orientation, transition to new student profile, living learning environment, facilities maintenance, service learning, technology enhancement)

3. Provide support for economic and cultural development through community outreach. (e.g., diversity plan, CAPA activities, small business development activities, grant related activities, intercollegiate activities, work force enhancement, tourism, applied and basic research)

– Unit Mission (2007-2008)

The mission of the Northwestern State University Libraries is to provide the University community with access to information in its many formats and through its many delivery systems to support the teaching, learning, research and service functions of the University. It is the educational mission of the Libraries to support Information Literacy by teaching students, faculty, staff, and the larger community how to find and use information appropriately.

NSU Libraries serve the larger community as a regional information center and research facility, within the limits of the Libraries' resources and primary commitment to the university community.

University Goal #1 (2007-2008)

Objective #1:

To improve intellectual access to library collections.

Strategies

- Work on Government Documents Inventory.
- Continue weeding collection, especially bound journals.
- Finish Library Inventory.
- Continue review and adjustment of catalog records.

Objective #2:

Contribute to Distance Education and Electronic Resources.

Strategies

- Add NetLibrary or other electronic book collections.
- Increase Database holdings.
- Expand library instruction resources--tutorials and podcasts.

Strategies

– University Goal #2 (2007-2008)

Objective #1: To expand and improve the library's instruction and information literacy program by further development of the PHILIA program, and starting work on LIB1030 (Information Resources and Services for the Interdisciplinary minor). This course is being developed for Distance Education and will carry 3 credit hours.

Strategies

- Increase the amount of applications for the PHILIA program via a successful marketing program.
- Fund the Watson Undergraduate Library Research Award through a private endowment. The award should be presented annually for approximately \$500.
- Convert the small conference room in Room #115 into a small group instruction space for no more than four (4) or five (5) individuals. Room would be equipped with four (4) computers with appropriate software, table and chairs, a small whiteboard, and bookshelves. The space also would be used by students wanting to practice PowerPoint presentations.
- Increase the funding of the PHILIA grants from \$1,000 to \$2,500 per awardee, and run the grants program for two consecutive cycles during FY 2007-2008.

Objective #2:

The entire library faculty will write the 2007 self-study. The objective is to pass for accreditation.

Strategies

- Every librarian will be given an ACRL chapter and questionnaire and required to answer questions or write a narrative.

Strategies

– University Goal #3 (2007-2008)

Objective #1:

To increase the enrollment of new students.

Strategies

- Continue with office and study space decorations, in conjunction with contributions and labor from the Physical Plant department. Objective is to make the public services departments of the library a more professional and warm environment.

- Coordinate the State Quiz Bowl Competition.

Objective #2:

Establish a mutually beneficial association with special student clientele using the resources of the library in order to increase the overall persistence rate for full-time, degree-seeking undergraduate students.

Strategies

- To improve library services such as the web page, reference service, and library instruction (increase number of library instruction sessions) and showcasing our special services through publicity mediums available to University personnel and programs.

- Continue to assess and develop orientation programs to ensure that new students have a clear understanding of academic expectations and Library services and resources.

Strategies

– University Goal #4 (2007-2008)

Objective #1:

Continue to participate in Outreach Programs sponsored by the University by making the Reading Room available to all who want to use it.

Strategies

- The library will use its Reading Room as the site for a number of events open to faculty, students, and the general public.

Strategies

- Promote Friends of the Library Program.
- Invite business people to special programs held through the Faculty-Student Lounge Public Programming Initiative.